

CENTER FOR FINANCIAL TRAINING

# FUTURE BANKERS & FINANCIAL PROFESSIONALS

# CAMP

PARTNER OPPORTUNITY PACKAGE



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Collinsville Bank

Serving communities

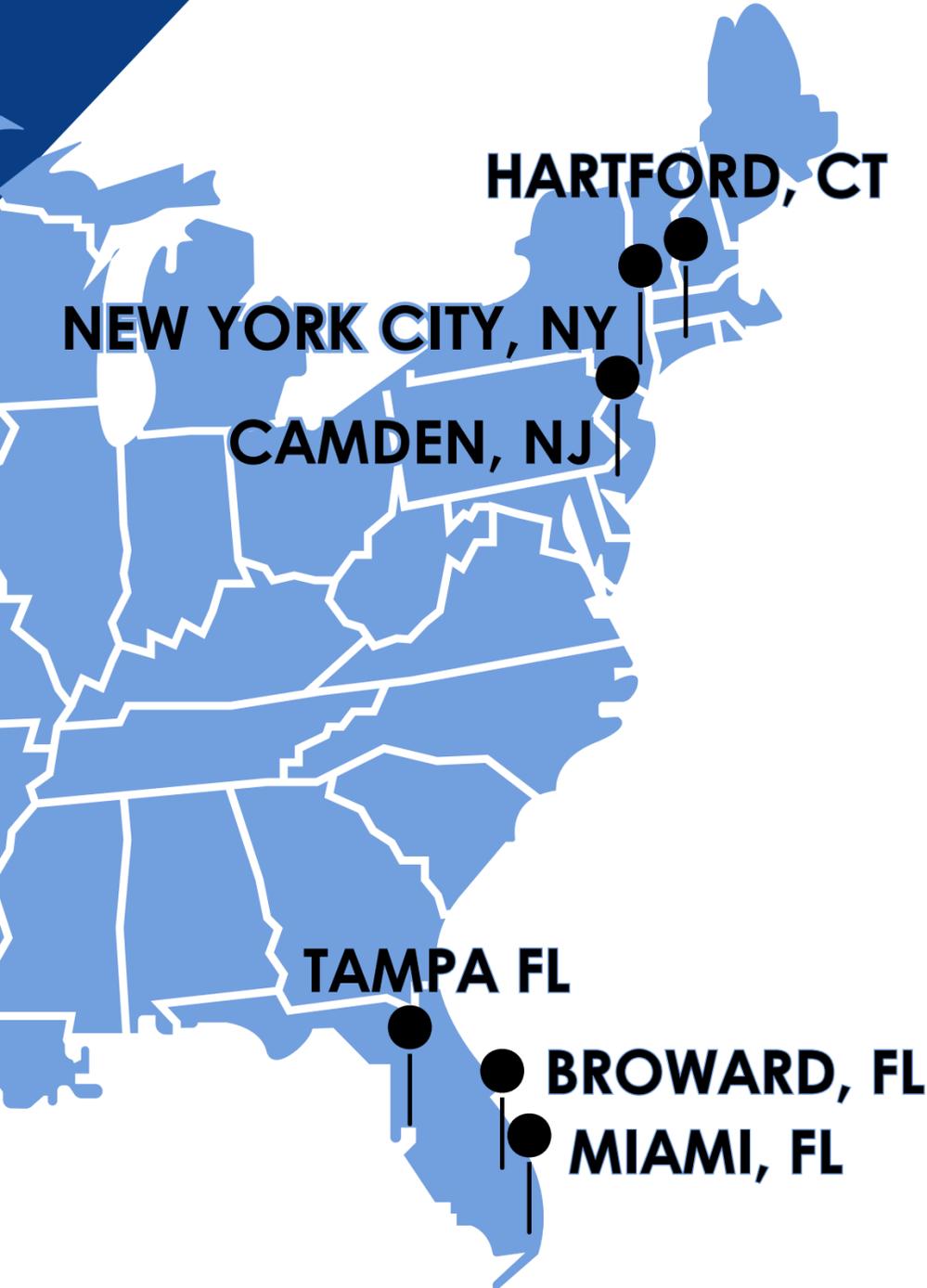


EMPOWERING THE NEXT GENERATION  
OF FINANCIAL SERVICES LEADERS  
ONE STUDENT AT A TIME

Thomas  
Savings Bank



# PROGRAM AT A GLANCE



## PROGRAM OBJECTIVES:

- Introduce students to diverse career opportunities within the financial services industry
- Cultivate essential workplace competencies and financial literacy skills
- Offer direct mentorship and meaningful networking connections
- Support long-term career planning and pathways to economic advancement
- Build a sustainable employment pipeline for the financial services industry

## 4-WEEK HYBRID MODEL

### WEEK 1 - 2

Virtual Classroom Instruction, ABA Bank Teller Certificate



### WEEK 3 - 4

Site Visits, externships & hands-on activities



## OUR GROWING NETWORK

### PARTNERING SCHOOLS...

We have high school students from **over 40 public schools across the nation** and are excited to continue reaching the next generation.

### & FINANCIAL INSTITUTIONS

We have over **50 banks, credit unions and financial institutions** that have joined our mission to empower tomorrow's financial leaders

# PROGRAM AT A GLANCE VIDEO & TESTIMONIALS



## LIAM SIMMONS, 2025

FIRST-YEAR STUDENT  
WILLIAM PATERSON UNIVERSITY

"Future Bankers Camp gave me more than just insight into finance, it **cultivated my leadership skills** and **empowered me** to enter college **ready to lead with direction and ambition.**"

## RODRIGO FERNANDEZ, 2015

MEMBER RELATIONSHIP MANAGER  
JETSTREAM FEDERAL CREDIT UNION

"Future Bankers Camp gave me the **confidence and clarity** to **pursue a career in financial services**. It opened doors I never imagined and **helped me discover my passion** for helping others through banking."

## GABRIELLA AMAYA, 2025

HIGH SCHOOL JUNIOR  
NEW BRITAIN HIGH SCHOOL

"Getting **a glimpse of the banking industry** and being able to **share my interests** in front of important people really helped shape not only who I am as a person but also **my future endeavors.**"

CLICK THE ICON TO GET A GLIMPSE OF FB&FPC

## COLLEEN V. CLEMENTE, 2025

ACADEMY OF FINANCE SENIOR  
CORAL REEF SENIOR HIGH SCHOOL

"I've grown tremendously. Not just in my knowledge of banking, but also **my confidence in my future**. This program allowed me to **see my future** not just as a distant idea, but **as something real and achievable.**"

## CHRISTIAN BONILLA, 2019

ASSISTANT STORE MANAGER  
TD BANK

"Being a part of the Futures Bankers Camp program gave me a **sense of understanding** and a holistic view of the banking industry. This program **added valuable experience and skillsets to my resume** and opened doors to **network with like-minded individuals.**"



# STUDENT INCENTIVES



Empowering students through education, real-world experience, and financial support.



## COLLEGE CREDIT

In participating states, students who successfully complete our program may be eligible to receive college credit or dual-enrollment credit, subject to local policies and institutional agreements.



## CAREER READINESS

Students gain real-world exposure to the financial services industry through site visits, externships, and interactive activities, all while building connections with industry leaders and future employers that place them a step ahead of their peers.



## CFT/ABA BANK TELLER CERTIFICATE

Students develop core banking competencies through an industry-recognized certificate that encompasses cash handling, transaction processing, customer service, professional conduct, ethics, and effective communication.



## STIPEND AWARDED

This financial incentive supports students from low-to-moderate income households while reinforcing the importance of professionalism, commitment, and career readiness.



# WHY FB&FPC WORKS BENEFITS



FB&FPC flourishes through strong connections between students, financial professionals, and organizations, cultivating meaningful relationships and generating mutually beneficial opportunities

## BENEFITS FOR STUDENTS:

Beyond the numerous incentives provided, students acquire the knowledge, skills, and professional network needed to accelerate their careers in financial services right after high school:

- **INDUSTRY EXPOSURE**
- **FINANCIAL EDUCATION**
- **CAREER-READINESS AND REAL-WORLD EXPERIENCE**

## IMPACT HIGHLIGHTS:

These milestones highlight the program's reach, growth, and commitment to uplifting underserved communities through education and opportunity.

- **19 YEARS OF SUCCESS AND GROWTH**
- **RECORD ENROLLMENT IN 2025**
- **80% OF OUR STUDENTS ARE FROM LOW-TO-MODERATE INCOME HOUSEHOLDS**
- **PROGRAM REACH: 1,400+ STUDENTS**
- **MANY GRADUATES HAVE SECURED EMPLOYMENT IN THE BANKING AND FINANCIAL SERVICES INDUSTRY**

## BENEFITS FOR PARTNERING ORGANIZATIONS:

Partnering with FB&FPC goes beyond philanthropy, it's a strategic investment in developing your future workforce and strengthening your community.

- **EARN CRA CREDIT**
  - Meet Community Reinvestment Act (CRA) requirements by supporting impactful workforce development and financial education efforts.
- **SUPPORT ECONOMIC MOBILITY**
  - Demonstrate your commitment to economic opportunity by investing in programs that expand access, hands-on learning, and career pathways for students from low- and moderate-income households.
- **ENGAGE WITH EMERGING LOCAL TALENT**
  - Connect with a motivated pipeline of students from LMI communities who are preparing for careers in banking and financial services.
- **ADVANCE FINANCIAL LITERACY**
  - Help close the financial education gap by supporting initiatives that bring essential money management skills to local schools and neighborhoods.
- **BOOST YOUR BRAND VISIBILITY**
  - Gain recognition through event sponsorship, program materials, and targeted social media exposure in the communities you serve.

# WHY FB&FPC WORKS PARTICIPATING INSTITUTIONS



Future Bankers & Financial Professionals Camp works because of **YOU**.

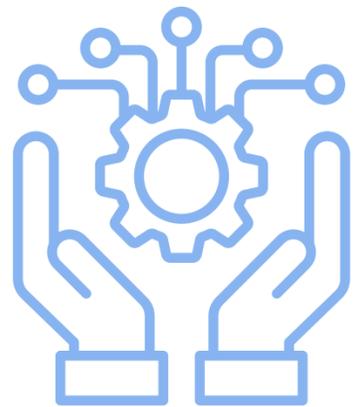
THIS IS THE CURRENT LIST OF INCREDIBLE PARTNERS WHO MAKE FB&FPC POSSIBLE — A LIST THAT CONTINUES TO GROW EVERY DAY.

- 1st Colonial Community Bank
- Amerant Bank
- American Eagle Financial Credit Union
- Banco Pichincha
- Banesco USA
- BankUnited
- Bradesco Bank
- CitiBank
- Citizens Bank
- City National Bank
- First Harvest Credit Union
- FirstBank Florida
- Grove Bank & Trust
- Helm Bank
- International Finance Bank
- Ion Bank
- Ives Bank
- JetStream Federal Credit Union
- JP Morgan Chase
- Liberty Bank
- M&T Bank
- Mid Penn Bank
- Nutmeg State Financial Credit Union
- Ocean Bank
- Pacific National Bank
- Popular Bank
- Regions Bank
- Rialto Capital Advisors
- Santander
- SouthState Bank
- Sunstate Bank
- TD Bank
- Thomaston Savings Bank
- Torrington Savings Bank
- Truist
- U.S. Century Bank
- United Community Bank
- Webster Bank
- Wells Fargo
- **ADD YOUR INSTITUTION HERE**



# WAYS TO GET INVOLVED

CFT offers multiple ways to partner with FB&FPC. Every collaboration is unique, and we're excited to work with your organization to find the perfect fit within our mission.



**ADOPT A  
FUTURE  
BANKER**

SPONSOR AND/OR HOST A STUDENT



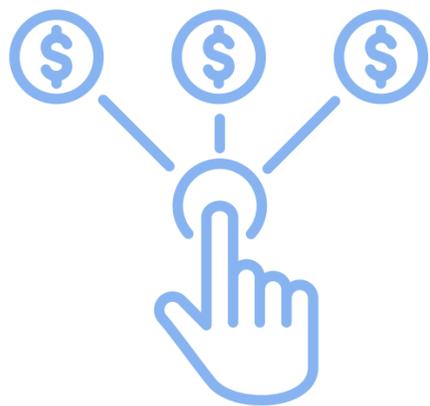
**BE A  
GUEST  
SPEAKER**

SHARE YOUR PROFESSIONAL EXPERIENCE



**SITE  
VISIT  
HOST**

MENTOR STUDENTS & SHAPE FUTURE LEADERS



**AWARD  
A  
GRANT**

HELP EXPAND OUR REACH & CAPACITY



**BECOME  
AN IN-KIND  
SPONSOR**

SUPPORT OVERALL PROGRAM GROWTH



EVERY OPTION CAN BE TAILORED TO YOUR ORGANIZATION.

# ENGAGEMENT PACKAGES GRANTS

Grants are the most impactful way to support and participate in the Future Bankers & Financial Professionals Camp (FB&FPC).



## GRANT PARTICIPATION BENEFITS:

We invite and encourage support through various channels — including sponsorships, grants, charitable donations and in-kind support, all of which help make the Future Bankers Camp accessible and impactful. Whether you're a business, foundation, or individual, there's a meaningful way to contribute.

Grant amounts are fully customizable based on your institution's capacity, facilities, and goals, making it flexible and accessible for all levels of participation.

### Grant Package Benefits:

- One permanent personalized LinkedIn feed post; custom-branded posts shared directly on our official account
- One permanent personalized Instagram feed post; *custom-branded posts shared directly on our official account*
- One permanent personalized Instagram Story; *Highlighting your organization's involvement and support*
- Story Feature in CFT's Permanent Instagram "GRANTS" Highlight
- Logo Inclusion in Website Carousel: *your logo prominently displayed in the rotating carousel shown at the foot of our FB&FPC Website Page*
- Overall brand exposure on all CFT/FB&FPC social media outlets; IG, TikTok & LinkedIn
- Logo Inclusion in end-of-camp journey video
- Attend FB&FPC Kick-off and Graduation Ceremonies

**Participating financial institutions may be eligible for Community Reinvestment Act (CRA) credit by supporting the Future Bankers Camp through sponsorship or program involvement. The camp provides meaningful financial education and workforce development opportunities for students in underserved and low- to moderate-income communities, activities often recognized under CRA guidelines.**



# ENGAGEMENT PACKAGES ADOPT/SPONSOR



Whether through sponsorship, mentorship, or partnership, your involvement helps develop the next generation of financial leaders and creates lasting value for your organization and community.



## ADOPT A FUTURE BANKER/FINANCIAL PROFESSIONAL

FEE PER FUTURE BANKER: \$3,400.00

Adopting a Future Banker includes student tuition, classroom materials, the American Bankers Association (ABA) Bank Teller Certificate, a two-week virtual classroom component, a two-week stipend for their in-person externship (30 hours per week).

### Engagement Package Benefits:

- Opportunity to “host” a Future Banker; Provide an in-person 2-week externship experience that allows students to gain hands-on skills and real-world insight into the financial services industry.
- Two permanent personalized Instagram feed posts; custom-branded posts shared directly on our official account
- One personalized Instagram Story; Highlighting your organization’s involvement and support
- Overall brand exposure on all CFT/FB&FPC social media outlets; IG, TikTok & LinkedIn
- Name Inclusion in the Kickoff and Graduation Ceremony Programs
- Participate at the FB&FPC Kick-off; Host a small “Meet & Greet” table or “Banking Day” to connect with Future Bankers and share insights about your institution.
- Attend FB&FPC Graduation Ceremony
- Logo Inclusion on a dedicated slide in end-of-camp journey video



## SPONSOR A FUTURE BANKER’S STIPEND & ADMINISTRATIVE COSTS

FEE PER FUTURE BANKER: \$2,000.00

By sponsoring a student stipend, you’re giving a young person the opportunity to participate in the 4-week FB&FPC, gaining real-world experience, professional training, and a pathway into the financial services industry.

### Engagement Package benefits:

- One personalized Instagram Story; *Highlighting your organization’s involvement and support*
- Logo inclusion in “Stipend Sponsor” joint recognition page in Instagram feed post
- Overall brand exposure on all CFT/FB&FPC social media outlets: IG, TikTok & LinkedIn
- Attend at the FB&FPC Kick-off and Graduation Ceremonies
- Verbal Mention at the Graduation Ceremony
- Logo inclusion in “Stipend Sponsors” recognition slide in end-of-camp journey video

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# ENGAGEMENT PACKAGES IN-KIND

All In-kind Sponsors receive the opportunity to participate at the FB&FPC Kick-off and Graduation Ceremonies for their respective locations.



## IN-KIND SPONSORSHIPS

CUSTOMIZABLE FUNDING OPTIONS AVAILABLE

Contribute to our impact by donating services or products, or by sponsoring their equivalent cost. In return, gain category exclusivity, elevate your brand visibility at key in-person events, and help us allocate more resources directly to students and programming.

### \$1,500.00 TRANSPORTATION SPONSOR

#### Engagement Package benefits:

- One personalized Instagram Story; Highlighting your organization's involvement and support
- Logo inclusion on Graduation Ceremony Program
- Logo inclusion in end-of-camp journey video
- Category Exclusivity (*per area*)

### \$1,200.00 CHAPERONE SPONSOR

#### Engagement Package benefits:

- One personalized Instagram Story; *Highlighting your organization's involvement and support*
- Logo inclusion in end-of-camp journey video
- Category Exclusivity (*per area*)

### \$1,000.00 KICKOFF CATERING SPONSOR

#### Engagement Package benefits:

- Logo inclusion in "Catering Sponsor" carousel on Instagram feed
- Logo Presentation at Catering Table
- Logo inclusion in end-of-camp journey video
- Category Exclusivity (*per area*)

### \$1,000.00 GRADUATION CATERING SPONSOR

#### Engagement Package benefits:

- Logo inclusion in "Catering Sponsor" carousel on Instagram feed
- Logo Presentation at Catering Table
- Logo inclusion in end-of-camp journey video
- Category Exclusivity (*per area*)



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# READY TO PARTNER WITH US?



SCAN OR CLICK HERE FOR OUR ADOPTION/SPONSORSHIP FORM

## PARTNERSHIP CHECKLIST:

- SELECT ENGAGEMENT PACKAGE(S)
- COMPLETE OUR ADOPTION/SPONSORSHIP FORM VIA THE QR CODE ON THIS PAGE.
- RECEIVE YOUR WELCOME PACKAGE; ALL FB&FPC DETAILS WILL BE PROVIDED
- WELCOME TO THE FB&FPC 2026 FAMILY!

# THANK YOU

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## FUTURE BANKERS & FINANCIAL PROFESSIONALS CAMP



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INVEST IN TALENT.  
INVEST IN COMMUNITY.  
PARTNER WITH FB&FPC.